

# Vicky Prior

Blogger, reviewer and  
copywriter

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## Writing Samples

Opinion piece on the General Election for Doncaster Free Press, 2019

<http://priorportfolio.co.uk/wp-content/uploads/2020/01/DFP-Thoughts-on-the-General-Election.pdf>

DIY Guide for Property Workshop, 2018

<https://propertyworkshop.com/painting-decorating/how-to-paint-a-door/>

Review of the Linda Carter rape storyline in *EastEnders* for Metro, 2014

<https://metro.co.uk/2014/10/07/eastenders-why-linda-carters-rape-by-dean-wicks-is-a-necessary-storyline-4895282/>

## Accolades

'Gender' Essay - Longlisted for *Sunspot Literary Journal* Single Word Competition 2020

## Work History

### Freelance Writer, Prior Portfolio, 2011 to Present

- Regular contributor to local paper since 2019, Doncaster Free Press, writing opinion pieces on a range of topics.
- DIY Expert for Property Workshop, 2018 to 2019, composing in-depth guides on home improvement topics.
- TV reviewer and blogger for Metro, 2013 to 2017. Regularly achieved high traffic for soap pieces, including 85,000 hits for a blog concerning the *EastEnders* storyline 'Who Killed Lucy Beale?'
- Copywriter for Nucco Brain, 2013 to 2014, preparing scripts for their explanatory animations used in client's business pitches.

### Director, League of Culture, 2014 to Present

- Run advocacy projects for the UK culture sector.
- Liaise with stakeholders in cultural policy, arts organisations and the government.
- Blog about issues affecting cultural provision in the UK.

### **Blog and Website Editor, Labour Campaign for International Development, 2013**

- Edited and scheduled blog articles from members and supporters, publicising via social media.
- Developed a social media strategy, drawing on skills from my professional work.
- Researched potential new writers from NGOs, government and interested amateurs.
- Designed and gather content for new pages on Policy Working Groups and Early Years Campaign.
- Updated information on members and policies.

### **Digital Coordinator, Taste Theatre, 2012-2013**

- Maintained TasteTheatre CMS, uploading new events and choosing recommendations.
- Practised SEO and Google Analytics to learn best ways to drive visitors to website.
- Devised a weekly e-newsletter for approx 4000 subscribers.
- Implemented a strategy for Twitter and Facebook (approx 3000 followers each).
- Relunched Wordpress blog following a redesign, for which I contributed 2 posts per week, including a regular roundup of theatre reviews.

### **Education**

Masters in Arts Administration and Cultural Policy,  
Goldsmiths College, University of London, 2010-11

### **Testimonials**

“The high standard of Vicky’s writing for Property Workshop made her a natural fit for an editor. Vicky balances both roles with ease and is a valued member of the team.”

Russell Jones, Owner, Property Workshop.

“Vicky regularly writes strong reviews and features for our entertainment section and often at short notice. Her turnaround time, accuracy, style and flexibility make getting her work live on site easy and her articles have performed very well for us.”

Duncan Lindsay, Soaps Editor, Metro

**Further samples and details of work can be found at [priorportfolio.co.uk](http://priorportfolio.co.uk)**